



INSTITUTE FOR LABOUR AND EMPLOYMENT STUDIES

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Research Department

CONCEPT NOTE

Dialogue with the Media on Labour Market Issues and the World of Work.



International
Labour
Organization

1.0 Background

The role of the media is essential in information dissemination through education and information sharing on labour matters. In policy crafting an inclusive decision-making platform whereby relevant stakeholder perspectives are represented is essential, hence the construction of a tripartite – government, business representatives and labour representatives. Guided by the International Labour Organisation (ILO), international labour standards are adopted to provide a framework for countries to develop their labour laws and practices. This ensures that a tripartite cooperation promotes and ensures compliance of harmonious labour relations in the world of work, creating a need for the tripartite to share labour matters with the media.

The tripartite approach ensures that labour policies and standards are formulated through a consultative and inclusive process, taking into account the perspectives and interests of all stakeholders. Therefore certain platforms exist where these three stakeholders come together to discuss labour issues, negotiate agreements, and develop national labour standards. Accordingly, the reporting on these discussions and actions thereafter occur at regular intervals, this means that within each reporting cycle certain adjustments in the discussions may occur but due to the reporting periods, these adjustments may not be publicised. Owing to this infrequent reporting of the tripartite consultation, an “information gap” arises whereby Media report outdated issues that have been remedied in between reporting cycles.

Accordingly the key apprehension is to eliminate the information gap, thus discussions with the media, which is responsible for sharing insights on important labour market matters with the public is crucial. It is against this backdrop that ILES proposes to undertake a workshop that will discuss critical labour issues in the world of work with the media.

2.0 Objectives

The core objective of this workshop is to engage with the media on labour issues in Botswana with the goal of spreading this information to the public. This seminar’s objectives:

1. Create awareness of labour market issues and labour market institutions by the media;
2. Enhance understanding of media coverage of the labour market issues by labour market institutions;
3. Develop partnerships with the media on communicating labour market issues in Botswana

3.0 Participants

Approximately 50 participants will be sourced from Media Houses, Trade Unions, Labour Law Practitioners, Employer representatives, Ministry of Labour & Home Affairs (MLHA), International Labour Organization (ILO) and other relevant Government Officials.

4.0 VENUE

The workshop will be held at the **Institute for Labour and Employment Studies (ILES)**.